



Dr. Anuradha Rao

Trainer, Speaker, Consultant
Founder, CyberCognizanz

Dr. Anuradha (Anu) Rao is the founder of **CyberCognizanz**, a Singapore-based cybersecurity and cybersafety awareness company. She is passionate about keeping individuals, families, and organisations secure, safer, and happier online.

She works with organisations and families to identify and manage cyber-threats to emotional, financial, and physical safety and wellbeing - of family members, employees, youth, and end-users.

She also provides advice to businesses about responding to potential cyber threats and relevant cyber hygiene practices to adopt.

Dr. Anu has a PhD in Communications and New Media from the National University of Singapore (NUS), and is Associate Faculty at the Singapore University of Social Sciences' (SUSS) Public Safety and Security Programme.

She has worked with a range of clients, from the corporate sector (Tinder), not-for-profit organisations (AWARE SG), inter-governmental organisations (UN Women), and Higher Education Institutions.

Prior to this, Dr. Anu worked in the not-for-profit sector in Bangalore, India, on issues of policy reform, citizen awareness, and public affairs.

TOPICS

CYBER SECURITY AWARENESS

- Countering cybersecurity threats to individuals and organisations
- Cybersecurity, digital transformation & public policy
- Cybersecurity and ethics

CYBER SAFETY

- Defending against online harms to human safety and privacy
- Developing a positive cyber culture in the workplace
- Keeping online spaces safe, inclusive and equitable

CYBER WELLNESS

- Cultivating wellbeing in cyberspace
- Cyber-parenting: Keeping your family safer and happier online
- Integrating the 'cyber' into workplace wellness

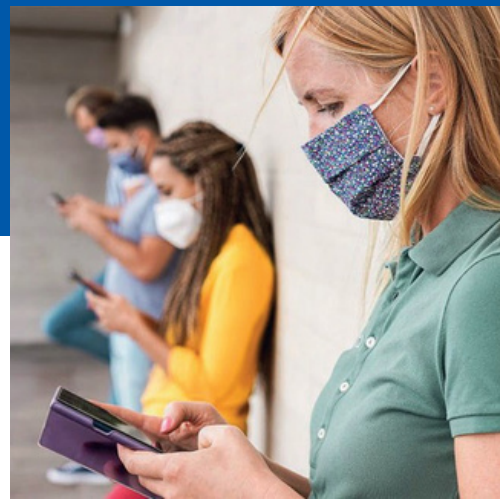
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We Keep Your Organisation More Secure and Your People Safer & Happier Online



Cyber threats can confront organisations and individuals at any time and come in many forms, including phishing, ransomware, frauds, and scams.

While digital transformation is happening at a rapid pace, 1/3rd of organisations say they aren't on top of cybersecurity. This can have disastrous impacts on a company, including financial and reputational damage.

Through our consulting engagements, as well as interactive programmes, we boost the cybersecurity efforts of organisations, while creating a cyber-aware culture at home and work.

With CyberCognizanz as a partner, you will learn to identify and manage a wide range of cyber threats to protect your data and systems, and your people.

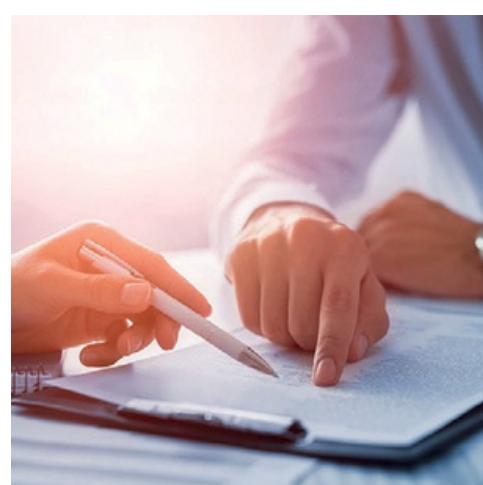
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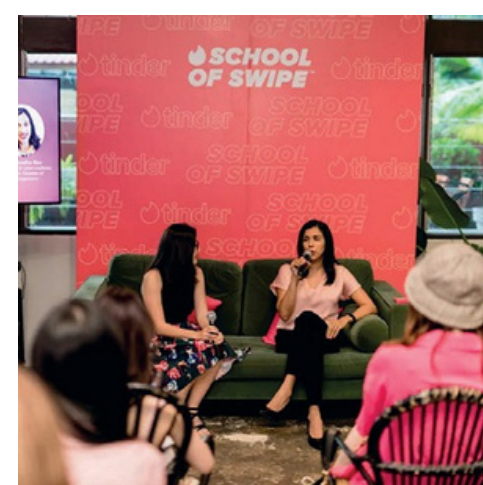
SERVICES



CONSULTING



COMMUNICATIONS



SPEAKING & FACILITATION



TRAINING & WORKSHOPS

Testimonials



Dr. Anu has worked closely with me and the team on our safe online dating campaign in Singapore. Her passion and knowledge on the topic is apparent, and she brings in a combination of personal experiences, a connection with Gen Z as an educator, as well as an expert viewpoint. Anu's emphasis on making safety and wellbeing a key part of the online dating process complements Tinder's focus on online safety and consent. Plus, her easy going nature makes her a pleasure to work with.



Papri Dev
APAC Communications, Tinder,
Singapore



The fake news workshop by Anuradha was truly insightful. It made me realise that even as a seasoned professional in the information technology industry, I too was at risk of believing fake news. What is more, the workshop equipped me with skills to understand the fake news phenomenon in different contexts - particularly the Singaporean context.



Pedro Goncalves
Risks Solutions
Specialist, Refinitiv



Anu is an excellent facilitator and lecturer. She is well-versed in her subject - cybersecurity and cybercrime. She is supportive and able to engage well with students. She shares valuable insights based on her experiences and often provides real-world examples. I am pleased to have her on-board the Public Safety and Security teaching team!



Razwana Begum Abdul Rahim
Head, Public Safety and Security
Programme, Singapore University
of Social Sciences



I attended a session delivered by Doc Anu entitled "Closed Tabs, Open Conversations", which focused on Cybersafety, Cyber-parenting and how to work with your child(ren) to develop safe online practices...The session was well-delivered and Doc Anu not only provided her expertise on the topic but also an opportunity for other parents to share what has worked for them, which allowed for a rich discussion and best practice sharing...Thanks Doc Anu, for this wonderful workshop. I hope that more parents get the opportunity to attend your sessions!



Richelle «Chie» van Slobbe
Parent, Philippines